



Married Couple Climbs into Mount Everest's Record Book -- Become the Youngest American Couple to Summit the World's Tallest Mountain

Brand and Kristin Chalk join Mt Everest's storied record book even as they pursue their mission to become the youngest couple to summit the highest peaks of each of the seven continents.

([PRWEB](#)) June 23, 2010 -- Well before Brandon and Kristie Chalk started their journey as newlyweds, they began embarking on climbing expeditions. Together they have climbed Grand Teton, Mount Baker, Mount Blanc, and more than 40 of Colorado's 14,000 foot peaks. Even with a climbing resume such as this, nothing could prepare them for the 29,000' ascent to the highest point in the world – [Mount Everest](#).

This story began on March 30th, 2010, when Brandon and Kristine landed in [Nepal](#) thus beginning their long, challenging climb to the summit. They decided to scale the southern side of the mountain, known as the South Col Route. To add to the peril of the adventure, they chose to go unguided, only using the aide of Sherpas to assist in transporting gear.

Their first stop was the Base Camp of Mount Everest, which resides at an astounding altitude of 17,500'. They then hiked to Camp 1, which sits at 18,500'. Here they spent several days becoming acclimated with the altitude, as they would do for Camp 2 and Camp 3. After feeling adjusted, the Camp 2 mission began which led them to an altitude of 21,000'. They soon went on to Camp 3 at 23,000', which is the highest they have ever climbed together. They arrived at Camp 4 on May 23rd, 2010 in good condition and favorable weather.

On the morning of May 24th, Brandon and Kristine began their climb to Mount Everest's summit. Unfortunately, due to unexpected blizzard conditions, they were forced to turn around.

The couple made a second attempt on May 25th and fulfilled their lifelong dream of becoming the youngest American couple to summit Mount Everest.

“Climbing Mt. Everest was a lifelong aspiration for Kristine and me, the opportunity to climb the highest mountain in the world with my wife was the climb of a lifetime for me,” climber Brandon Chalk said.

Every adventure comes with a price though, and this Everest Expedition was no exception.

Brandon and Kristine spent a year raising corporate sponsorships totaling \$50,000 to fund the expedition. Sponsors included online [shopping cart](#) and reference encyclopedia Juggle.com, Coca-Cola, Stone Mechanical and Berkeley Capital Advisers.

Luckily for the Chalk's, corporate sponsorship of extreme sports and expeditions have become increasingly popular. The Mount Everest expedition, for example, marks Juggle.com's third extreme sports sponsorship in six months. The company sponsored NASCAR drivers Mark Greene (#49 car) and Kenny Wallace (#28 car) during the 2009 – 2010 Nationwide Series. They also sponsored Bounty Hunter and Scarlet Bandit monster trucks during the Monster Jam World Tour.



“Juggle.com is an [encyclopedia](#) covering thousands of topics including historical events, the record-setting potential of the event was exciting for our team and presented Juggle the opportunity to introduce thousands of climbers and sports enthusiasts to our website,” said company CEO Stephanie Leffler.

The decision to sponsor the Chalk’s Mount Everest expedition transcended beyond the desire for increased visibility of their website serving also as an internal motivational tool.

“Figuratively speaking, our start-up is very much like Brandon and Kristine Chalk’s expedition in that we are building our business where many companies have tried and failed,” adds Leffler. “The expedition highlighted what is possible when one takes calculated risks and stays passionate when confronted with seemingly insurmountable obstacles,” said Leffler.

Upon reaching Everest’s summit, the couple planted a Juggle.com flag, took photographs and enjoyed a few moments gazing from the top of the world.

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Contact Information

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Mount Everest Sponsor

<http://www.juggle.com/juggle-sponsors-mount-everest-expedition>

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Mount Everest Information

<http://www.juggle.com/mount-everest-tourist-attraction>

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